



2020 2021

ANNUAL REPORT

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Welcome

It is with great pleasure that we present this comprehensive report of the activities at the Museum of Art & Photography (MAP) for the financial year 2020-21. The past year has been a tremendous learning experience for all of us at MAP. We have witnessed a complete shift in the dissemination of the arts and cultural activities all around the world, with most institutions focusing on the digital. At MAP, we have seen several new exciting developments and are delighted to share these with you. We are grateful to all those who have stood with us from the beginning, and all those who have joined us this year, for their overwhelming support towards MAP.

The Covid-19 pandemic has urged us to change our thinking of and relation with the world, and more importantly, with the virtual realm. Museums and cultural institutions around the world have embraced the digital space much more deeply, with a determination to continue reaching out to audiences and to prove that the arts are, in fact, relevant. The past year will perhaps go down in history as a year of major transformation and innovation in the cultural space, and one that will forever shape the incontrovertible role of museums in society.

Right at the beginning of the year, MAP re-focused its activities towards enhancing digital engagement with the public by expanding its virtual programming and re-designing the website to feature content that was easily accessible and interesting to diverse audiences. As a culmination of our efforts, MAP proudly launched one of the first digital museums in the country in December 2020. The Museum showcases online exhibitions, curated content and events, and interactive educational resources for children, all with the aim of achieving our core mission - to take art into the heart of the community. Since then, we have been continuously learning, innovating and adapting the digital museum, while preparing for the opening of the Museum site in Bengaluru. We are certain that this process will continue and that this is, in fact, just the beginning of what the Museum hopes to achieve in its mission of nurturing a community for the arts.

A warm thanks to all our Trustees, Board of Directors (both in India and the US) and our International Advisory Panel who have been a great source of wisdom and guidance as the team continues to grow. We look forward to continuing this journey of building a dynamic cultural space for the city of Bengaluru and the country at large.

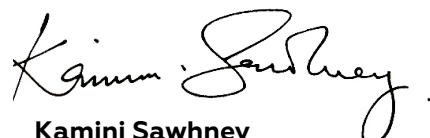
Finally, we would like to thank all those who have helped share MAP's vision with the community, enabling us to reach a wide audience. With your support, we have started to see the fruits of MAP's vision to be the most inclusive museum in the country and an open platform for everyone.

We hope you enjoy reading through our 2020-21 Annual Report.

Warmly,



Abhishek Poddar
Trustee and Founder



Kamini Sawhney
Director, MAP



Members of the Aravani Art Project, a collective of cis-gender and trans women, transformed MAP's building site with the vibrant mural 'The Story of Bangalore' in August 2020

About MAP

The Museum of Art & Photography (MAP) will be south India's first major private museum. Situated in Bengaluru, MAP's mission is to take art and culture to the heart of the community, making it accessible to diverse audiences, and to create a museum-going culture that encourages people to experience art and heritage in new ways. The Museum will be a space for ideas and conversations that are initiated through its collection, enabling us to engage with audiences in multiple ways. MAP seeks to inspire people to interact with art in ways that encourage humanity, empathy and a deeper understanding of the world we live in. While preserving the nation's rich artistic heritage is the primary goal, the Museum is keenly sensitive to the positive role a cultural institution can play in development and progress of society.

With a concentration on specially designed technological tools, and a 360-degree approach to accessibility for people with special needs, MAP will ensure a more holistic experience for visitors.

MAP's five-storey building with state-of-the-art facilities, currently under construction on Kasturba Road, is set to open to the public in the later part of 2021.

MAP's activities have already expanded beyond the four walls of a traditional museum space. Having launched in December 2020, MAP's Digital Museum, one of the first in India, curates non-stop art experiences for audiences of all ages, from online exhibitions to a range of articles and essays, collaborations with museums around the world, engaging talks by leading industry figures, and educational resources for children and adults.

Our Vision & Mission

One of the primary aims of the Museum is to transform the way people experience art and culture, so that we build a museum-going culture in the city of Bengaluru. MAP wants to change the general perception of museums in the country and show that they can be engaging spaces of storytelling, conversation, ideas and cultural exchange.

MAP's extensive collection of over 20,000 works is catalogued into six major genres – Pre-Modern Art, Popular Culture, Living Traditions, Modern & Contemporary Art, Photography, and Textiles, Craft & Design. However, its exhibitions and educational programming will take a lateral approach to these collections, redrawing the lines between art forms, styles, eras and commonly known classifications, integrating them into novel thematic interpretations. With this, MAP aims to draw in new audiences, especially those with no previous exposure to the arts.

At MAP, we believe that impacting and sensitising the next generation to the heritage of the country is paramount: a cause that is championed through a variety of educational programmes as part of the Museum's outreach. The team at MAP is committed to establishing art and culture as a soft power tool of global diplomacy, and will strive to bridge the gap between cultural institutions and the community.

MAP Building Update

Covid-19 and the countrywide lockdown brought a halt to our construction activities at the beginning of 2020, and for several months, the team was unable to resume work on the building. However, as restrictions eased, we were able to bring the construction team back on site, and re-started the process, following all safety protocols issued by the government.

Since the last quarter, the MAP building has progressed well. Till date, the structure of the steel building, the outer walls up to the upper floors, the terrace overhead tanks and basement underground

tanks have all been completed. In the coming months, the services works i.e. Electrical, HVA and Fire Protection are likely to commence.

Divided into five storeys, the Museum will include art galleries, an auditorium, an art and research library, an education centre, a specialised research and conservation facility, as well as a terrace café. Designed by leading Indian architect, Soumitro Ghosh, the building will also feature a strong focus on accessibility, to support visitors with special needs and disabilities.



Architect's impression of the MAP building



MAP Online

With almost 59 percent of the world on the internet, we realised early in the year that digital is clearly the space to be in, in terms of reach and audience. In a bid to reach out to our audiences and keep them engaged, we launched our Digital Museum in December 2020. MAP Online offers curated [online exhibitions](#), along with [programming elements](#) such as panel discussions, workshops for children, masterclasses for adults and so on, that explore related themes. There is also a focus on quality content, ranging from [articles and blogs](#) to short features that appeal even to people who are unfamiliar with the arts. Let's take you through the journey of the launch of our digital space.






ART (is) LIFE

We launched the Digital Museum with a specially curated, week-long virtual festival, [Art \(is\) Life](#), in which we brought together 59 cultural experts, artists and scholars in collaborative performances to celebrate the arts. Art (is) Life was an attempt to remind people that art has always been a part of our lives. The programming for the festival was conceived around the interconnections between the arts and how each has enriched the other, making the entire festival a unique and engaging experience for audiences spread across the world.

Over 6 evenings of storytelling, MAP's curators accompanied people on a journey through the different sections of the museum's collection. Artists from different disciplines were invited to respond to selected artworks from MAP, creating spectacular folk, theatre, dance and musical performances. We also premiered our latest unique collaboration, Museum Without Borders, during the festival.



We would like to express our gratitude to TCS and all our other supporters - Sonata Software, Prashanth Prakash and Chitra Talwar - who made it possible for Art (is) Life to be a resounding success.



ART *is* LIFE

59

Artists and
speakers

06

Museum
collaborations

600+

Registrations

70K+

Total views

8.4M

Social media
reach

747.1K

Post
engagements

168.5K

Link clicks



What's Part of MAP Online?

Exhibitions

The exhibitions team curates digital exhibitions, at regular intervals, that are interactive and designed specially for the virtual realm. The exhibitions allow viewers to explore the Museum's Collections through artists, themes and mediums.

Collections

We are currently in the process of digitising MAP's vast collection and we have also recently adopted a cloud-based collaboration system called Cumulus that allows easy management of the collection, enabling the team and external partners to access the collection from anywhere. This innovative system will allow MAP to work with global teams and build on new possibilities for the future.

Events

We have completely revamped the website, aka the Digital Museum, to feature our vibrant calendar of events that range from talks with leading cultural figures and film premieres, to workshops for adults and children.

Read

Our all-new Read section features original and specially commissioned content in the form of blogs, interviews, and essays that makes it possible for all viewers to learn more about art and culture.

Watch

Through this section we are creating a comprehensive video library that features all our online events and programmes, along with short films on artworks from the MAP collection.

Learn

The section is being developed as a one-stop-source for audiences of all ages to learn about art and culture. Through the past year, the team has been designing resource packs for children that unpack artworks and artists in the collection through storytelling and fun DIY activities.



The interiors of MAP's office space on Kasturba Road, Bengaluru. The Museum building is currently under construction.



Untitled
Bhuri Bai
c. 1980s
Poster colour on paper
H. 36 cm x W. 28 cm.
PTG.0718

Membership

Along with the launch of our Digital Museum in December 2020, we also introduced our annual membership programme. The [Digital Memberships](#) have been designed to provide people with different and interesting ways to engage with art and learn more about India's art and cultural heritage. By signing up as a member, a viewer can get access to our monthly curated digital exhibitions, as well as other benefits that include the searchable collection, on-demand video library, and a comprehensive read section curated with original content. Our Digital Membership is already popular with over 900 members and we hope that the next couple of quarters will see many new features and experiences with MAP Online.

Exhibitions

Complete access to all curated online monthly exhibitions.

Collections

Searchable access to our entire online collection.

Stream

Stream anything from our video library.

Learn

Complete access to our learning events and tools.

At the Museum

Preferred access to the Museum, Events & Cafe and members' discount at the store, once open.

Events

Priority access to our online events (both paid and free).

Read

Unrestricted access to our highly curated and original content.

Kids

Unlimited downloads of our Discover MAP packs and other digital learning goodies.

Shop

Shop online! 15% off on all MAP merchandise, any time of the year.

And More

Co-branded benefits, and much more.



ARPITA SINGH
90

Dēvi Pistol Wali
Arpita Singh
1990
Acrylic and oil on
canvas
H. 122.4 cm x W. 76.5 cm
MAC.00617



Highlights of Programming

Events

At the onset of the countrywide lockdown in March 2020, we began to focus all our attention on our digital audiences and on creating meaningful content to keep them engaged. As a result, we completely pivoted the Museum's programming and outreach efforts to the digital space. Since April 2020, we have held virtual talks exploring a range of themes such as *Art as Witness*, *Creative Connections*, *Inclusion & Diversity* and *Art (is) Life*, with some of the leading figures in the field of art, culture and beyond, including [Sebastião Salgado](#), [Marina Abramović](#), [Suraj Yengde](#), [Ganesh Shivaswamy](#) and [Navina Najat Haidar](#). We are delighted to share that in the past year we have reached out to over 5,000 viewers across the globe!

Over the past few months, we have launched new series to make our programming relevant to audiences of all ages and backgrounds.

Director's Cut

Conversations with Museum Directors from all over the world

The Deep Dive

A programme for people interested in exploring subjects in greater depth

ARTiculate

A series of films that MAP will be launching with filmmaker Sumantra Ghosal that will offer an in-depth view of an artist and their work from the MAP Collection.

33
Events

85
Speakers



A scene from the play Akshayambara featuring Sharanya Ramprakash and Prasad Cherkady. Photo Credit: Serendipity Arts Festival 2018. Created with support from India Foundation for the Arts



This performance by Attakkalari Centre for Movement Arts was part of MAP's digital launch festival, Art (is) Life, in which the dancers responded to artworks on Durga from the MAP collection



Untitled (Full Length
Portrait of a Man)
Suresh Punjabi, Suhag
Studio
1985
Celluloid negative
H. 6 cm x W. 6 cm
PHY.12263

Exhibitions

Through the past year, the curatorial and digital teams at MAP have conceptualised new and innovative ways to showcase our vast collection online. Last year, we continued our collaboration with Google Arts & Culture to curate exhibitions that unfold vivid narratives from the MAP collection, such as the [design journey of Indian textiles](#), the legacy of [Raja Ravi Varma](#) and one on [Mahatma Gandhi](#).

As part of the digital launch, we also inaugurated our brand new Exhibitions section on the website with three remarkable exhibitions on the studio photographer, [Suresh Punjabi](#) from Nagda in Madhya Pradesh; on the life and work of the Bhil artist and Padma Shri awardee, [Bhuri Bai](#); and on [Tallur LN's](#) work *Interference* where he uses an ancient carpet with an unusual history to create an audio sensory experience for viewers.

MAP's latest exhibition, [A distant Place](#), on the South Asian contemporary artist, Zoya Siddiqui, also delivers a unique audio-visual experience for viewers. The exhibition brings together works by Siddiqui to examine the social and physical distance between the insider and the outsider. *A distant Place* has been designed to be completely inclusive for diverse audiences, making it the first accessible digital exhibition in the country. In addition to subtitles and Indian Sign Language interpretation in all the exhibition videos, we have also curated dedicated walkthroughs for people with disabilities – a feature that will be developed for all our up-coming online exhibitions.

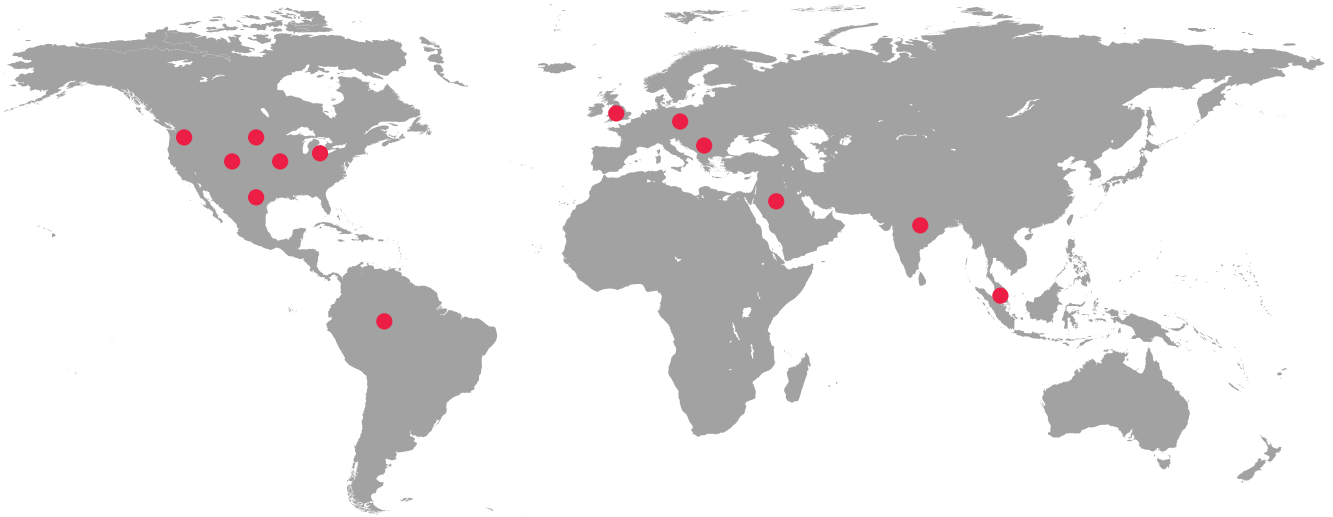


Untitled
Rajendra Shyam
2011
Acrylic on canvas
H. 118 cm x W. 75 cm
PTG.00862

राजेंद्र श्याम



Partnerships & Collaborations



Museums Without Borders

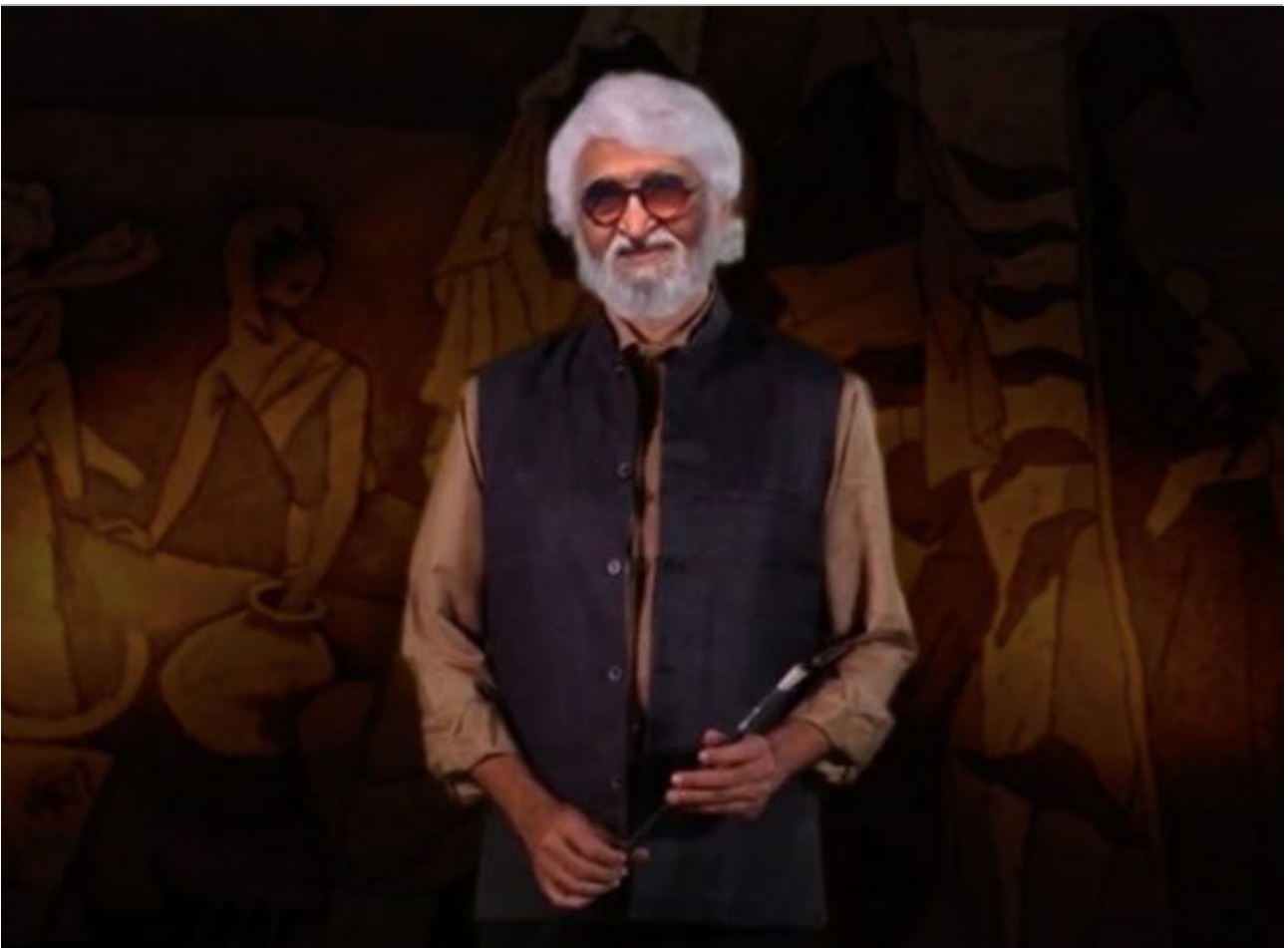
50+
institutional
collaborations
around the world

MAP launched a first-of-its-kind global collaborative initiative – [Museums Without Borders](#) (MWB). With MWB, we seek to create a platform which will allow our audiences to virtually tour museums across the world, while also gaining a deeper understanding of India’s shared history with the world. The new digital collaboration juxtaposes objects from MAP’s collection with artworks from a partner museum or institution to unlock unexpected narratives that emerge when they are brought together. Released in the form of short videos, the research elaborates on connections between artworks that emerge through shared mediums, historical narratives, a common creator, or any other unique feature.

Among the more than 50 institutions collaborating with MAP are Asian Art Museum of San Francisco, British Museum, Peabody Essex Museum, The Morgan Library & Museum, Detroit Institute of Arts and Vitra Design Museum. The first 13 episodes of the MWB series have been sponsored by the leading multinational company, FedEx.

M.F. Husain AI Experience

MAP has collaborated with Accenture Labs, through its Tech4Good initiative, to create India's first [conversational digital persona of the celebrated artist M.F. Husain](#). With the help of advanced technological tools, such as artificial intelligence (AI) with human-centered design and speech synthesis, Husain's digital persona will engage in realistic conversations with visitors at the Museum, allowing for a much more engaging and interactive experience. The initiative has already been launched on MAP's website, allowing audiences all over the world to chat with the late artist, digitally. MAP is committed to providing cutting-edge technology solutions that enable greater visibility, outreach and enhance the impact of art and culture globally.



An image of the artist M.F. Husain's digital twin



Untitled (Sita in Agni Pariksha)
Jamini Roy
c. mid-20th century
Tempera on board
H. 53 cm x W. 68 cm
MAC.00472

Bihar Museum Biennale 2021

MAP was one of the 13 Indian museums that were part of the Bihar Museum Biennale 2021 that was held virtually from 22 March–28 March 2021. Organised by the Bihar Government and the Bihar Museum, Patna, the Museum Biennale, a first-of-its-kind initiative in the world, brought together some of the key museums in the country to display their collections virtually. At the Biennale, MAP presented a virtual tour of its upcoming building and the MAP collection was also featured in the catalogue *Bihar Museum Biennale 2021: Connecting People, Connecting Cultures*.

A workshop for school groups by the Education & Outreach team



Education & Outreach

Along with all our programming moving to the digital space, our Education & Outreach Team has also worked hard to take our engagement with children and families online. The team piloted a new digital outreach initiative called Discover MAP which comprises art packs for children to download at home and learn about artists and mediums in the MAP Collection.

Over the past year, the team has curated over 17 packs on artists such as [Arpita Singh](#), [Jamini Roy](#), [Jangarh Singh Shyam](#) and [Prabhakar Barwe](#), and genres and mediums including [abstraction](#), [portraiture](#) and [studio photography](#). Through these downloadable resources, MAP aims to make learning

about art fun, engaging and meaningful.

The Education & Outreach team has also continued to actively develop our workshop series to cater to a larger audience in this past year. Over the last few months, the team has engaged with 1682 participants through our five new virtual workshop series titled *Join the Dots*, *Storytime with Bhil Art*, *Art Musings*, *Who Are We?* and *Creatures of Culture*.

Our workshops are in demand with not just children but corporates too. The team hosted our first corporate workshop — an art session, *Mapping Stories with Art*, for Mphasis employees, that introduced them to storytelling with art and visual literacy.

Damayanti
Ravi Varma Press
c. late-19th century
Oleograph
H. 21 cm x W. 46 cm
POP01220

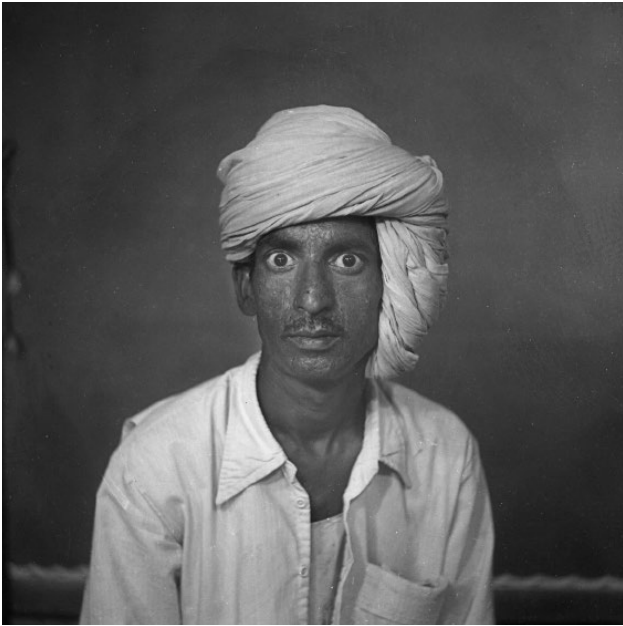


MAP Academy

The MAP Academy aims to be a comprehensive resource for Indian art history to date and is divided into three main verticals: a free online encyclopaedia of Indian art, a range of online courses on Indian art history, and a database of existing learning resources on Indian art history.

In the past year, the MAP Academy has made tremendous progress in its pilot project of putting together the Encyclopaedia of Indian Art (EIA). The team has compiled approximately 250 entries — ranging from 400 to 1000 words long — on three large themes: Textiles in India, Pre-Modern Indian Art and Modern and Contemporary Indian Art.

The MAP Academy team also curated two of three inaugural online exhibitions that were launched as part of the Digital Museum in December 2020.



Suresh Punjabi: The Business of Dreams

Curated by Nathaniel Gaskell and Varun Nayar



Bhuri Bai: My Life as an Artist

Curated by Nathaniel Gaskell, Mustafa Khanbhai and Shrey Maurya



Tallur LN: Interference

This show was one of the three online inaugural shows of the Digital Museum

The MAP Academy team led its first immersive mentorship programme with students from the Srishti School of Art, Design & Technology, Bengaluru. The team, now comprising 15 researchers, is also working on developing online courses aimed at providing knowledge around the arts as well as vocational skills for museum professionals.

A workshop on accessibility for the MAP team



deoc

List of Disabilities in RPWD Act

✓ Locomotor disability	✓ Intellectual disability
✓ Leprosy cured person	✓ Specific learning disabilities
✓ Cerebral palsy	✓ Autism spectrum disorder
✓ Dwarfism	✓ Mental illness
✓ Muscular dystrophy	✓ Multiple sclerosis
✓ Accident victim	✓ Parkinson's disease
✓ Blindness	✓ Haemophilia
✓ Deafness	✓ Thalassemia
✓ Hearing and language	✓ Sickle cell disease
	✓ Multiple Disabilities
	✓ Any other category

Inclusion and Accessibility

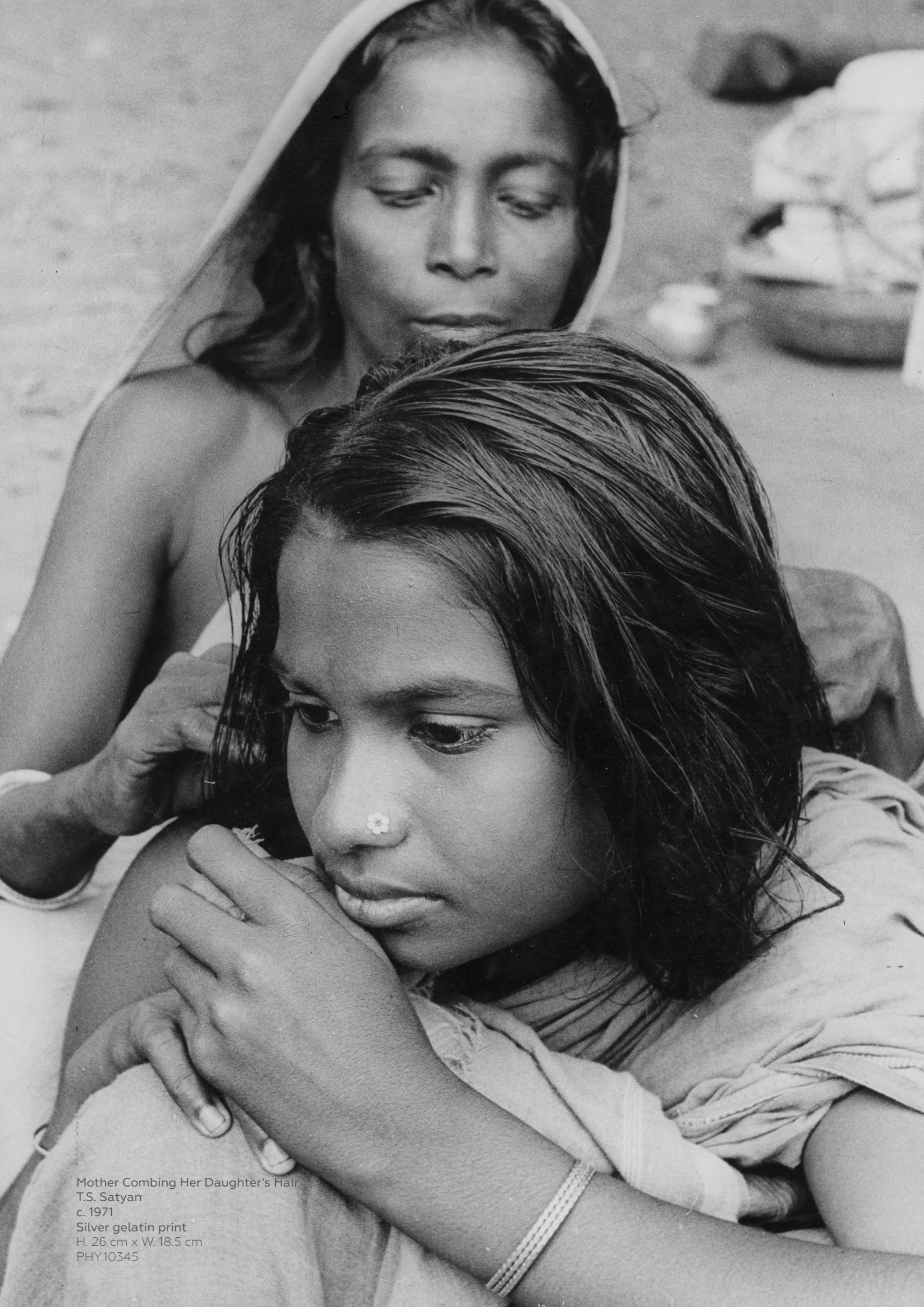
MAP is constantly working to ensure that the Museum, in both its physical and digital forms, is inclusive and accessible to all. During the course of the year, we enlisted the help of Gaurav Verma from Indian Sign Language Interpreters Association to make our programming inclusive to audiences with disabilities and to ensure that all our virtual live events feature Indian Sign Language interpretation.

We are also delighted to announce MAP's and the country's first accessible online exhibition: [Zoya Siddiqui: A distant Place](#). With the use of focused accessibility tools such as alt text, voice descriptions, Indian Sign Language interpretation and subtitles, the exhibition provides a holistic experience to viewers with disabilities.

The Digital Museum also offers new opportunities for us to provide greater accessible options, linguistic and otherwise. In due course, we hope to translate sections of the site into other Indian languages, as well as make sure that the majority of accessibility features are in place for people with disabilities.

Our HR policies have been reviewed by disability rights activist, Jeeja Ghosh and we are also attending training sessions as a team in order to learn more about the best approach to inclusion, right from creating accessible working documents to welcoming visitors with disabilities.

We are also in touch with inclusion specialists who have worked in museums for years and are willing to share their knowledge in making museum experiences accessible, which requires a highly specialised set of skills. Finally, and perhaps most importantly, we have now appointed a full-time, dedicated Inclusion Manager, Kunal Mehta, for all matters relating to accessibility and inclusion.



Mother Combing Her Daughter's Hair
T.S. Satyan
c. 1971
Silver gelatin print
H. 26 cm x W. 18.5 cm
PHY.10345



Collections

MAP is custodian to a growing collection of over 20,000 works of art, predominantly from South Asia and dating from the 10th century to the present. This is one of the most diverse and important collections in India. Highlights of the vast [MAP collection](#) include historical and contemporary photography, and popular culture, which are rare in Indian museums. MAP's extensive collection of over 20,000 works is catalogued into six major genres – Pre-Modern Art, Popular Culture, Living Traditions, Modern & Contemporary Art, Photography, and Textiles, Craft & Design.

New Acquisition Highlights

MAP is grateful to its patrons and art connoisseurs for their generous gifts of art to the Museum. These significant donations are helping us build a collection that is meaningful, exciting and all-encompassing.

Last year, MAP added several new exciting artworks to the collection, for instance, an 18th-19th century bronze sculpture from the family of Jaithirth Rao and miniature paintings from Umah Agarwal's collection, among many others. Here are the highlights for this year's acquisitions:



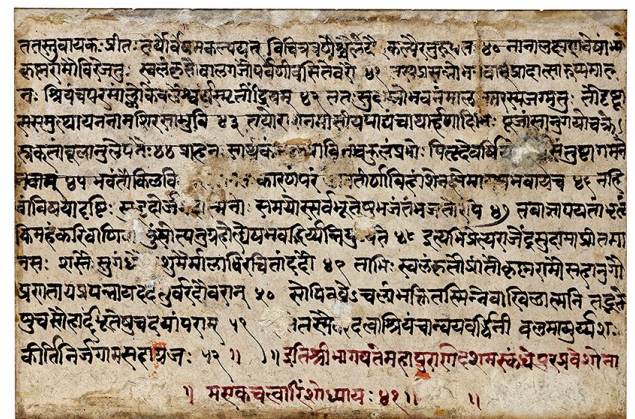
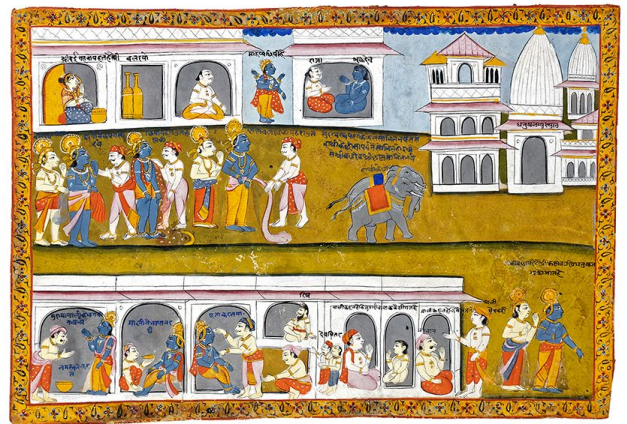
Zardozi Bandhanwar from Gujarat
Silk, embroidered with silver gilt thread and sequins
L. 164 cm x W. 159 cm
TXT.01708
Gift of Michael & Mary Abbott AO, QC



Portrait of a young Saira Banu
Silver gelatin print
H. 76.2 cm x W. 51 cm
Gift by the family of J.P. Singhal



Princess Listening to Musicians
1850
Watercolour on Paper
H.19.7 cm x W. 16.6 cm
PTG.02252



Datia: Scene from Krishna Leela
1850
Watercolour on Paper
H. 33 cm x W. 22.9 cm
PTG.02271
Gifts of Umah Agarwal



Deepalakshmi
c. 18th-19th century

H. 33.02 cm,
W. 12.7 cm, D. 12.7 cm
SCU.01468

Gift by the family of Jaithirth Rao

A photograph of a conservation lab. In the foreground, a robotic arm with a dark, textured sleeve is positioned over a white workbench. The background features large, multi-paned windows with black frames, through which green foliage is visible. In the lower right, several wooden crates are stacked on a white surface.

Conservation

Conservation of artworks is one of MAP's key objectives, given the increasing loss of significant tangible heritage in the country. Since 2019, MAP's conservation team has been actively restoring works in the collection at the Museum's state-of-the-art conservation lab, set up with the support of Tata Trusts in 2019.

In the past year, the conservation department has conserved/restored 414 objects, despite a long break during the lockdown period.

The team members were also part of the conservation workshops organised by Tata Trusts Art Conservation Initiative, which were held virtually due to the pandemic and led by the conservation expert and consultant, Anupam Sah. MAP's conservation specialists regularly participate in international training programmes and engage with conservators all around the world to remain updated on the latest discoveries and techniques in the field. In addition, the team also held two in-house trainings that were supervised by experts in the field: on paper conservation led by paper conservator Lalit Pathak and another one on conservation of canvas and wood mediums under Anant and Madhura Shelke.

The department has recently conducted four surveys of museums and collections including Vimor Museum of Living Textiles and Indian Cartoon Gallery.

Audiences

Over the past year, MAP has collaborated with agencies such as the ReReeti Foundation in Bangalore to hold surveys with potential future audiences, primarily Bangaloreans, to determine their expectations for a new museum in the city.

Our first audience survey with ReReeti has helped us gain deep insight about our audiences and the essential elements of a museum. We believe that understanding audience expectations and needs will not only help us refine and shape our programming and outreach strategies but also help us truly become an institution of the people. Establishing a dialogue with the community, we believe, is the way for a museum to remain relevant.

Press Engagement

MAP featured a number of times in the local, national and international press.

The [stories in the media](#) ranged from key features that introduced the Digital Museum and the Art (is) Life festival, the Aravani Art Project, Museums without Borders, our new digital exhibitions and interviews with key personnel from the MAP leadership team.

We are grateful to the numerous journalists and writers who found MAP newsworthy and who continue to partner with us in developing and establishing a museum-going culture by bringing the arts and heritage to the forefront of people's minds.



Supporters

We would like to express special thanks to all the donors who joined us during the 2020-21 financial year. We are humbled by the generosity of many who have shown their support, despite the uncertainty and challenging situation posed by the COVID pandemic. Their support, along with that of existing donors has been crucial in ensuring that MAP has sailed through this exceptionally difficult year and continues to strive for excellence. From all of us at MAP, thank you!

As a gesture of gratitude, we are acknowledging below all those who joined MAP this year.

Founding Patrons

We are delighted to welcome Wipro Foundation and H.T. Parekh Foundation (HDFC Ltd.) as Founding Patrons. We are truly humbled by their contribution which comes at a critical time as we prepare for the opening.

Founding Circle

We are grateful to FedEx, who joined us to support our Museums Without Borders initiative. Linking collections around the world, Museums Without Borders is a unique digital collaboration between MAP and peer institutions. Ranging from six to ten minutes, each episode in this series juxtaposes an artwork from MAP with an object from a partner museum exploring commonalities and differences in style, subject or narrative.

We would also like to extend our warmest welcome and gratitude to Arjun and Anu Aggarwal, Ashok and Pooja Reddy, Jayshree and U.S. Bhartia, Barbara Levy Kipper, Samit Ghosh, Anmol S. & Surjit K. Mahal, Saranya Gogineni and Centum Electronics who recently joined us as Founding Circle members.

A note of thanks to our existing Founding Circle Members without whose support our continued success would not have been possible.

Name a Seat Campaign

During the Art (is) Life festival in December 2020, we soft-launched our [Name a Seat campaign](#). It is now possible to have a name engraved on a seat in the Mazumdar-Shaw Auditorium at MAP. As a part of the Name a Seat campaign, donors can contribute in the range of Rs 3 lakhs to Rs 10 lakhs, depending on the selection and have their names or those of their loved ones engraved for a period of 25 years.

We want to thank Aaradhana Jhunjhunwala, Rohit Ghera, Sunil and Kiran Chainani, Nakul Mehta and Jai Danani who have already participated in the initiative.

The Genpact Fellowship

We were selected for the Genpact Social Impact Fellowship through which the MAP team has been able to design and implement a system to monitor and evaluate the impact of its educational activities on society.

In-Kind support

We are grateful to the organisations and individuals who have extended their support to MAP in the form of goods and services. The most recent additions to the MAP family include Accenture, Alufit, Featherlite, St Gobain, JSL Foundation, Kirloskar and Kone.

Gifts of Art

We were privileged to receive a gift of 27 miniature paintings from Umah Agarwal in October 2020. Dating from the mid-19th century, these are sets of miniature paintings from the Deccan school and from Datia in Madhya Pradesh.

We are grateful to add to MAP's collection, the movie memorabilia collection of Richa & Jamshed Chinoy.

And finally, a special thanks goes to TCS and all those who donated through our first online crowdfunding campaign during the Art (is) Life festival.

Major Donors

Founding Patrons

Citi
H.T. Parekh Foundation (HDFC Ltd)
Infosys Foundation
Kiran Mazumdar-Shaw
Manipal Foundation
Mphasis F1 Foundation
Puneet & Avantika Dalmia
Sasken Technologies
Sunil Munjal
Tata Trusts
Wipro Foundation

Founding Circle

Ananth Narayanan
Anmol S. & Surjit K. Mahal
Arjun & Anu Aggarwal
Ashok & Pooja Reddy
Aprameya Radhakrishna
Atul Agarwal
Barbara Levy Kipper
Centum Electronics Limited
FedEx
Ford Foundation
Gaurav & Priyanjili Goel
Geeta Premnath Khandelwal
Harsh Neotia
In memory of Kavita & Satish Sanghi
In memory of K.P. Poddar
Jayshree and U.S. Bhartia
Mariam Ram
Mindtree
Prashanth Prakash
Rahul & Lavina Baldota
Ramani Sastri
RIST

Samit Ghosh
Sangeeta & Mahendran Balachandran
Som & Vidhu Mittal
Sonata Software
Susan Whitehead
Tariq Ansari
The Family of Jaithirth Rao
Vani Kola
Venkat Vardhan
V.T. & Sree
Yogen Dalal

In-Kind Patrons

Accenture
Alufit
Djena Sunavala
Euclidean Holographies
Facebook
Featherlite Office Furniture
Jamshyd & Pheroza Godrej
JSL Foundation
Kirloskar Electric Company
Kone
Microsoft
OpEzee
Panasonic
Prashant Bhatnagar
Saint Gobain
Somany Ceramics
Sonata Software

Quotes from Patrons

“In a country where art loses out to other pressing concerns when it comes to infrastructure, the Museum of Art & Photography is a much needed and welcome endeavour.”

Deepika Sorabjee, Tata Trust

“We see MAP as the blueprint for people looking to build museums in India in the future.”

Debasis Ghosh, Citi

“Any respectable, modern city needs a good museum and I am confident MAP will be of a global, international standard.”

Rajiv Mody, Sasken Technologies

“I feel compelled to lend support to something that I know will have an air of global excellence.”

Kiran Mazumdar-Shaw

“Art is often seen as exclusive and elitist, but MAP’s vision seeks to reverse, correct and break that perception... We think that MAP will be playing an important role in the future of Bangalore.”

Rishad Premji, Wipro

Governance

The Art & Photography Foundation

The Art & Photography Foundation was established as a Public Charitable Trust in Bangalore in 2011 with registration under section 12AA. It is the legal entity under which MAP is owned and administered.

MAP's budget and donations are also managed by the Foundation. In 2016, the Trust was awarded registration under Foreign Contribution (Regulation) Act (2010), under Section 11(1) by the Government of India, Ministry of Home Affairs. The Trustees of the Art & Photography Foundation govern the Foundation and hold the assets, including the land, building, collections and an endowment fund of the Museum of Art & Photography in its trust. Similarly, donations of art to the Museum are entrusted to the Foundation and held under the care of its trustees.

The Foundation is supported by its patrons, sponsors, grant-giving organisations and The Museum of Art & Photography Foundation, Inc., an independent affiliate of the Foundation in the United States. The Founding Grant and a Leadership Gift was donated by the Poddar Family to the Foundation. Its accounts are managed by a chartered accountant and audited by Deloitte. If required, the Trust Deed of the Foundation can be made available on request.

The Museum of Art & Photography

MAP is project of the Art & Photography Foundation. The land for the Museum was purchased through a donation by the Poddar Family, and the building will be funded by a select group of committed philanthropists and private patrons. Its programming will be funded through private patrons and corporate sponsorship.

MAP is governed by its Board of Directors and advised by its International Advisory Committee. MAP's Board of Directors elects the MAP Executive Committee members, to whom they delegate the management of the museum. While many of the Museum's programmes will be free to the public, any revenues collected through retail or ticketing for entrance fees, special exhibitions, and certain events will be reinvested to underwrite the Museum's activities.

The Museum of Art & Photography Foundation, Inc. (USA)

The Museum of Art & Photography Foundation, Inc. was established as a charitable corporation under chapter 180 of the General Laws of the Commonwealth of Massachusetts. It is registered under Section 501(c)(3) by the United States Internal Revenue Code and is exempt to the greatest extent permissible by law from federal income tax. It is governed by its Trustees as outlined and in accordance with its Articles of Association and Bylaws.

The Museum of Art & Photography Foundation, Inc. supports MAP in India, and other charitable projects, through the Art & Photography Foundation in Bangalore.

Trustees, Board and Core Personnel

Trustees of the Museum of Art & Photography Foundation

Arundhati Nag
Abhishek Poddar
Radhika Poddar
Nirupama Rao

Board of Directors of the Museum of Art & Photography

Som Mittal (*Chairman*)
Abhishek Poddar
Ingrid Srinath
Kamini Sawhney (*Director*)
Kiran Mazumdar-Shaw
Manasi Tata
Nathaniel Gaskell

Trustees of the Museum of Art & Photography Foundation, Inc. (USA)

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András Szántó
Deepanjana Klein
Dr. Gursharan Singh Sidhu
Mukesh Aghi
Nirupama Rao
Rajiv Chaudhri
Shanay Jhaveri
Susan Whitehead

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Amrita Jhaveri
Arundhati Ghosh
Atul Satija
Ayesha Bulchandani

B.N. Goswamy
Ireena Vittal
Jorrit Britschgi
Dr. Jyotindra Jain
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M. Lakshminarayan
Naman P. Ahuja
Nick Merriman
Richard Blurton
Rolf Fehlbaum
Sanjeev Kumar
Thomas Girst
Venkat Eshwara
Vinod Daniel

MAP Executive Committee

Abhishek Poddar, *Founder & Trustee*
S.R. Kalyanam, *Chief Financial Officer*
Kamini Sawhney, *Director*
Nathaniel Gaskell, *Director, MAP Academy*

MAP Architectural Committee

Soumitro Ghosh (*Lead Architect*)
Rahul Mehrotra
Mahrukh Tarapor

Accessibility Consultant

Diversity and Equal Opportunities Centre

MAP Senior Team

Arnika Ahldag, *Associate Curator*
Carolina Artegiani, *Head of Development*
Kamini Sawhney, *Director*
Kavita Jhunjhunwala, *Head of Digital Initiatives*
Madhura Wairkar, *Sr. Manager, Collections & Exhibitions*
Mayank Manish, *Head of Technology*
Nathaniel Gaskell, *Director, MAP Academy*
Priscilla Roxburgh, *Head of Communications & PR*
Shilpa Vijayakrishnan, *Sr. Manager Education & Outreach*

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Clifford Jeffrey, *Digital Assets Manager*
Krittika Kumari, *Digital Editor*
Kunal Mehta, *Inclusion Manager*
Mohammed Razooq, *Administrator*
Paromita Dasgupta, *Conservator*
Patricia Trindade, *Archivist*
Prachi Gupta, *Archivist (Photography)*
Priya Latha, *Registrar*
Rajeev Choudhary, *Conservator*
Riya Kumar, *Curatorial Assistant*
Rucha Gajanan Vibhute, *Archivist*
Sharanappa Barangi, *Conservator*
Shreya Chitre, *Photographer*
Shruti Rao, *Events Manager*
Shubhasree Purkayastha, *Education Officer*
Vaishnavi Kambadur, *Curatorial Assistant*
Vineet Kajrolkar, *Archivist*

MAP Academy

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Annika Taneja, *Editor*
Aswathy Gopinath, *Research Associate*
Mandara Vishwanath, *Research Associate*
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Nathaniel Gaskell, *Director, MAP Academy*
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Shivani Kasumra, *Research Associate*
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Tanya Singh, *Editor*
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Technology

Adithya Popuri, *3D Holography Engineer*
Jagan Prem, *Photogrammetry Engineer*
Amit Das, *Software Engineer*
Mohammed Alim Udhin, *Technician*
Shivas V, *Technical Administration*

Find out more

To browse our collections and learn more about previous programmes conducted by MAP, please visit our website map-india.org

Contact Us

If you'd like to support MAP's initiatives or programmes, please contact

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